

1) THIS AGREEMENT

- a. These terms and conditions together with the Customer Agreement and the Privacy Policy expressly referred to in this Agreement contain the entire Agreement between Creative Digital Life Limited ('us / we') and the Customer ('you'). It supersedes any previous Agreements or arrangements, undertakings, or proposals, written or oral. No change to it can apply unless it is in writing and is signed by one of our directors and someone authorised by you. The Domain Name Policy which can be accessed as set out at 1c. below, also contains important terms with which you must comply.
- b. Under this Agreement, we agree to provide you with the products and services set out in the Customer Agreement, which include, as applicable, Website construction; Hosting; Broadband; E-mail and Domain Name Registration (the 'Services'), and you agree to make payments according to the terms of this Agreement. We reserve the right to decline any order in our sole discretion.
- c. Please refer to the Privacy Policy details of which can be found at the URL www.creativedigital.life. The Domain Name Policy applicable to you can be requested by e-mail from support@creativdigital.life, via your Creative Digital Life point of contact or from our Head Office address. The Domain Name Policy may be amended, from time to time, and you should check it periodically to ensure that you are aware of any changes.
- d. The minimum term in respect of the provision of the Services (the "Initial Term") shall, unless otherwise stated in the 'Duration and Costs' section of the Customer Agreement, be 12 months. After the Initial Term this Agreement shall, unless terminated in accordance with clause 13 be renewed annually for further periods of 12 months (each a 'Renewed Term').
- e. You represent and warrant to us that you will use the Services only in the ordinary course of your business and not as a consumer.
- f. The Services are directed at use by businesses in England, Scotland, Wales and Northern Ireland.
- g. If we do not, at any time, enforce any of our rights under this Agreement, we do not give up any of those rights.
- h. If you are a partnership of two or more persons, you will be liable for payments individually and together.
- i. If any provision of this Agreement is held by a court of competent authority to be unenforceable or illegal, the remaining provisions shall remain in full force and effect.

2) PAYMENTS

- a. The payments that you must make under this Agreement are set out in the Customer Agreement.
- b. Your Initial Payment is not refundable in all circumstances, including termination by you or us of this Agreement for whatever reason, howsoever arising.
- c. In the event that our costs increase, we may vary your Quarterly Payments provided we give you 1 months notice of such variation. Except in the circumstances set out in clause 2d, or where there are increases in maintaining the infrastructure upon which the provision of the Services relies, (such as increases in the cost of the IP network) we will not make more than two increases in any 12 month period, and no increase in that period will be greater than 10%.
- d. Unless agreed with us in writing, the following may not be exceeded:-
 - i) a maximum bandwidth allowance per website and total e-mail mail box accounts per domain is subject to fair usage;
 - ii) web server hard disk space per website of 1 gigabyte storage (unless otherwise agreed by us in writing); iii) Each e-mail account is limited to 500 megabytes of storage (unless otherwise agreed by us in writing); iv) a data transfer allowance per website and total mailbox accounts per v) domain of 1 gigabyte within a calendar month.
- e. If any of the above figures are exceeded, we will have the right to charge you an additional payment.

- f. Any Initial Payment is due with the placing of your order with us and the first Payment is due 14 days from the date of the contract signature unless an alternative payment plan has been agreed in writing.
- g. It is a vital condition of this Agreement that each and every payment is made in full, on time and in Pounds Sterling or Euros, as previously agreed. You must continue to make the payments even if there is any interruption or any other difficulty with the Services.
- h. If payments are not made on time, we have the right to suspend, withdraw or terminate the Service without any prior notice to you.
- i. If any direct debits are rejected by your bank, any credit card payments are charged back or any cheques are returned unpaid, (in either case, whether on your instructions or not), each rejection will incur a £20 administrative charge.
- j. You will be responsible for any costs incurred by us in recovering monies you owe us which are overdue and we reserve the right to charge you interest at the rate of 8% per month, calculated daily, based upon all such overdue amounts until the time of payment.
- k. The right of set-off is strictly excluded.

3) Customer Support

We will provide you with support relating to e-mail, broadband, websites and any other services provided by us by telephone during times set out on our website. Our customer support number is 0121 461 9139. Calls cost your phone company's access charge.

4) SERVICES

- a. You acknowledge that you are fully responsible for the use that you make of the Services, and the results that you obtain from that use.
- b. We will use all reasonable endeavours to ensure that your website is available as quickly as possible, but we do not guarantee its availability within any particular time period.
- c. You must provide us with such information as we may require, enabling us to complete your Website within the agreed timescale for the receipt of that information. If you fail to provide it within a reasonable period, you must still make the payments due under this Agreement.
- d. If we have developed a Website for you as part of the Services, you must check that it meets your original specifications. If it does not, you must inform us, by first class post or e-mail, within 7 days of our delivery of the Website to you. If you do not bring alterations to our attention, then you will be deemed to have accepted the Website as presented.
- e. Any structural amendment to the Website (other than updateable pages or databases) developed by us may only be made by us and will be charged for at agreed rates. We reserve the right to charge you for any additional investigative or rectification work arising from your making or attempting to make any structural alterations.
- f. Any text or graphic amendments to the Website must be acceptable to us. If any text or graphic amendments made by you are not acceptable to us, or if any person appears to have reasonable grounds for complaint (whether in respect of those amendments, any Content (as defined at clause 10b.) or otherwise), we may, in addition to choosing whether to exercise our other rights under this Agreement, edit the content of the Website or add a disclaimer to it.
- g. If you have chosen to receive a Managed Service, then you must make the relative payment whether or not you request the updates to which you are entitled in any particular month (and any monthly updates to which you are entitled but which you do not request may not be 'carried forward'). It is your responsibility to ensure that we have all the Content we need in order to complete the updates you request.
- h. We grant to you a non-exclusive, non-transferable and restricted licence to use the Services for the Initial Term and any Renewed Term(s).
- i. All intellectual property rights we, or our licensors, hold in any software; documentation, graphics, logos, photographs, design (including the selection and arrangement thereof) and other similar material we provide to you in connection with the Services will remain our property or that of our

licensors. Permission is granted to print off hard copy portions of the website, but any other use without our prior written consent is strictly prohibited.

- j. From time to time, we may alter the form of all or part of the Services. We will use all reasonable endeavours to ensure that the overall quality and quantity of the Services remain essentially of the same nature.
- k. We do not warrant that the provision of the Services (including, for the avoidance of doubt, access to the Internet) will be continuous, error-free or meet your requirements.
- l. We reserve the right to interrupt the Services for the purpose of repair, upgrade or maintenance or to vary the technical specification of the Services for operational reasons.
- m. If we agree to transfer the hosting and maintenance of your Website to another service provider, for any reason, you acknowledge that the same level of functionality may not be achieved post-transfer.
- n. WordPress Websites – You are responsible for the updating of your WordPress websites and any plugins that your WordPress website uses. It is strongly advised that this is done as if there is any compromise of the website or our servers you will be held responsible for any charges. Alternatively you may contact us for a care package that will allow us to update these for you with a monthly charge

5) DOMAIN NAMES

- a. We may refuse to register and / or to provide other Services in respect of any domain name that we consider to infringe any third party's intellectual property rights, rights of privacy, publicity or any other rights whatsoever, or to be obscene, libellous, defamatory or in any other way unlawful.
- b. We will use all reasonable endeavours to ensure that any acceptable domain name you request is successfully registered on your behalf, but we do not warrant that any application will be successful. If we are unable to register any domain name you request, we will ask you for an alternative.
- c. You must inform us, by e-mail or fax, within 24 hours of your becoming aware that any error has been made in the form or registration of a domain name.
- d. Domain name renewal fees may be payable by you in the Initial Term and / or in any Renewed Term. If you do not pay renewal fees when we request payment from you, your domain name will not be renewed and we will no longer be able to provide the Services to you. This will constitute a material breach of the Agreement on your part, entitling us to bring the Agreement to an end.
- e. If this Agreement comes to an end, for any reason, our obligation to provide the Services will come to an end. We will not be responsible for the renewal of any domain name registered on your behalf after that time. We will not release any domain name we have registered for you until we have received payment in full for all of the Services (that is, a sum equal to the termination payment details of which are set out at 14 (i) below), together with an administration fee.
- f. We may suspend, cancel or transfer a domain name registration if we receive notice of a court order or arbitration award requiring such suspension, cancellation or transfer.
- g. Each domain transferred away from ourselves will incur an admin charge of £35.
- h. Upon cancellation of your account, if you have an outstanding debt, we will retain your domain name to offset the debt on the account. Once the outstanding debt and the transfer fee have been paid in full, we will release the domain name to you.

6) USAGE OF THE INTERNET

- a. You may not in any circumstances do any of the following in any chat room / any social media platform or otherwise in relation to the website:-
 - i) publish or distribute material that is defamatory, unlawful, objectionable, obscene or in breach of confidence or privacy;
 - ii) harass, threaten, stalk or abuse others or otherwise violate their legal rights or behave in a manner that causes annoyance or inconvenience;
 - iii) send or receive material protected by intellectual property laws or any other laws unless you own those rights or have received all necessary consents;
 - iv) send material containing viruses or any corrupted data; v) post chain letters or pyramid schemes;
 - vi) send any electronic message with the intention or result of affecting the performance of function of any computer facilities; or
 - vii) act in any manner contrary to applicable law or regulation, including but not limited to the acceptable use and anti-spam policies of connected networks.
- b. We reserve the right (but do not take on the obligation) to monitor use of the website and to remove anything contained in it for any reasons without notice.
- c. The full hosting and acceptable use policy (HAUP) to which you must comply can be found at the URL www.creativedigital.life

7) THIRD PARTY SERVICES

- a. You understand and agree that where a service is identified in the Customer Agreement as a 'Third Party Service', or where you have been informed or where it is evident that any part of the Services are provided to you by a third party, (together, 'Third Party Services'), you must comply with the relevant third party's authorisation procedure, conditions of use and terms of business.
- b. You acknowledge that we do not warrant or represent any quality, term, condition or warranty as to the format, functionality or features of:- i) any Third Party Services; or ii) any other services provided by third parties that are included in any promotional material provided by us. This being the case, we cannot be held responsible for the actions or omissions of any third party provider of services to you and you must ensure that you obtain any assurances you require directly from them.
- c. Terms and Conditions relating to Third Party Services can be located at www.creativedigital.life

8) WARRANTIES

- a. The express terms of this Agreement are in lieu of all other warranties, terms and conditions, express or implied, which are excluded to the fullest extent permitted by law. Without prejudice to the generality of the foregoing, we disclaim all responsibility for any information, material, software, advice, material or goods and services obtained from the Internet and any acts or omissions of providers of third party services, (as described at clause 7 above).
- b. You warrant to us that you were not induced to enter into this Agreement due to any misrepresentation (excluding fraudulent) by us, our officers, employees or agents.

9) EXCLUSIONS

- a. Nothing in this Agreement shall be construed so as to exclude our liability in respect of injury or death to any person resulting from our negligent act or omission or the negligent act or omission of our employees or agents.
- b. Subject to sub-clause c. below, our liability to you caused by:

- i) our negligent act or omission or the negligent act or omission of our employees or agents; or
 - ii) breach of contract, shall be limited to direct damages of an amount equal to the aggregate of the total sums received by us from you under this Agreement, from the time of its commencement to the date of notice to us of the alleged breach.
- c. We will not in any circumstances be liable to you for any:-
- i) loss of profits, business, or anticipated savings or for any indirect or consequential loss or damage, howsoever arising. These losses include those incurred as a result of service or systems failure, including domain name system failure, server failure, access delays or interruptions, data non-delivery or mis delivery, breaches of security or unauthorised use of the Website or any damage arising from "hacking" or otherwise, even if we have been advised of the potential for such damage or loss and even if we may reasonably foresee the possibility of such damage or loss; or ii) loss or the failure to perform any obligation under this Agreement to the extent that any such loss or failure to perform is due to circumstances beyond our control.
- d. You and we expressly exclude any rights of third parties who may otherwise be entitled to enforce the terms of this Agreement as if they were a party to it or otherwise rely on the provisions of the Contracts (Rights of Third Parties) Act 1999, as enacted or modified, from time to time.

11) INDEMNITY

You agree to indemnify us, our officers, partners and agents from and against all actions, demands, costs, losses, liability, expenses and claims ('Claims') we may sustain or which may be brought against us that arise from your breach of this Agreement, your use or misuse of the Services, or as a result of your infringing (innocently or knowingly) third party rights.

12) DEFAULT

We may terminate this agreement by notice in writing to you if:

- i) you commit a material breach of this Agreement and fail to remedy it within 14 days of service of a written notice from us, specifying the breach, requiring its remedy and referring to our right to terminate this Agreement in the event of default; or,
- ii) you have a receiver appointed over any of your assets, become insolvent or are, in our opinion, unable to pay your debts; or,
- iii) you cease to trade or your partnership is dissolved.

If we end the Agreement, the provisions of clause 14 below will apply.

13) ENDING THE AGREEMENT

- a. You may terminate the Agreement at the end of any Renewed Term by giving us at least 1 month's notice in writing, such notice to expire at the end of the Renewed Term.
- b. You may end the Initial Term in its entirety at any time but you must give us at least 1 month's notice in writing, such notice to expire at the end of the Initial Term.
- c. You may terminate the broadband and telephone lines services provided under the Initial Term at any time, but you are required to provide us with a minimum of 90 days' written notice. This notice should be given prior to the desired termination date, which should coincide with the end of the Initial Term.

14) CONSEQUENCES OF ENDING THE AGREEMENT

If this Agreement is brought to an end by us under clause 12, above, or by you under clause 13. above:-

- i) all sums to be paid to us under this Agreement will become immediately due and payable, (for the avoidance of doubt, this will include all payments that would have been paid by you to us as if the Agreement had continued for the full Initial Term and any outstanding

or other sums due to us at the date this Agreement is brought to an end), and

- ii) you will cease to be entitled to use the Services.

We will not be responsible for any data that remains on our network after the date of termination.

15) NOTICES

We will give notices to you by e-mail or by post. Any notices sent by post will be deemed served 3 days after posting.

16) GOVERNING LAW

English law governs this Agreement. Any dispute as to the provision of the Services or as to this Agreement will be subject to the jurisdiction of the English courts.

17) FREE WEBSITE BUILD AND PAYMENT PLAN TERMS

a. Creative Digital Life Limited offers a Free Website Build package, which enables qualifying customers to receive a professionally designed website at no upfront cost.

b. By instructing us to proceed with your website build or to purchase a domain name on your behalf, you are deemed to have accepted these Terms and Conditions, including the terms within this section.

c. In return for the Free Website Build, you agree to pay a monthly fee of **£30 + VAT** for a **minimum term of 36 months**. This fee covers hosting, maintenance, and the ongoing service provision for your website.

d. If you choose to cancel the agreement before the end of the minimum term, you will be liable for an **early settlement fee**. This figure represents the remaining balance owed for the remainder of the 36-month term and can be requested at any time by emailing accounts@creativedigital.life.

e. If work has begun on your website but the build has not been completed at the time of cancellation, Creative Digital Life Limited reserves the right to charge for the work carried out. As a gesture of goodwill, this will be charged at a rate starting from **£450 + VAT per day**, which may increase depending on the level of work undertaken or if premium plug-ins, integrations, or bespoke features have been requested.

f. It is agreed that Creative Digital Life Limited has the full technical capability and resources to complete any website build requested under this Agreement. Therefore, any failure to complete a website project will solely be due to a delay or non-compliance by the customer, including delays in providing content, approvals, or other necessary materials.

g. All other general clauses within this Agreement, including those regarding payments, services, default, and termination, shall apply equally to Free Website Build customers.